

**MATLAMAT PENDIDIKAN INSTITUSI  
INSTITUTION EDUCATIONAL GOAL, (IEG)**

Matlamat Pendidikan USM ini adalah bertunjang pada Agenda HEBAT yang berhasrat melahirkan graduan yang holistik, berjiwa usahawan, seimbang, *articulate* dan pemikir bagi menyumbang kepada kesejahteraan masyarakat serta memenuhi keperluan negara dan global.

Matlamat Pendidikan USM adalah **bagi melahirkan siswazah yang berupaya:**

	<b>Penyataan IEG</b>	<b>Elemen HEBAT</b>
IEG1	<p>Mempamerkan pengetahuan dan kemahiran khususnya dalam bidang profesional mereka dengan pemikiran global menggunakan pendekatan pemikiran kritis dan penyelesaian masalah.</p> <p><i>Demonstrate knowledge and skills, especially in their professional discipline with global mindset using critical thinking and problem-solving</i></p>	<p>Pemikir <b>Thinking</b></p>
IEG2	<p>Memperlihatkan atribut yang seimbang antara nilai dan sikap altruistik, etika dan profesionalisme, pemikiran saintifik, seni dan kemanusiaan ke arah pembangunan negara bangsa yang baik</p> <p><i>Exhibit balanced attributes of altruistic values and attitudes, ethics and professionalism, scientific thinking, arts and humanity toward good citizenry and nation building</i></p>	<p>Seimbang <b>Balanced</b></p>
IEG3	<p>Menunjukkan kemahiran dan pemikiran sosio-keusahawanan, berupaya menyumbang kepada kesejahteraan masyarakat dalam merapatkan ketidaksaksamaan dan meningkatkan kelestarian.</p> <p><i>Demonstrate socio-entrepreneurial skills and mindset, capable of contributing to the wellbeing of society in bridging inequality and enhancing sustainability</i></p>	<p>Berminda keusahawanan <b>Entrepreneurial</b></p>
IEG4	<p>Berkomunikasi dengan berkesan dan yakin merangkumi intra- dan interdisiplin, masyarakat dan teknologi.</p> <p><i>Communicate effectively and with confidence, encompassing intra-and inter-disciplines, society and technology</i></p>	<p><b>Articulate</b> <b>Articulate</b></p>
IEG5	<p>Mempamerkan kepemimpinan, kemahiran kerja berpasukan dan mengamalkan pembelajaran sepanjang hayat, khususnya dalam bidang profesional mereka.</p> <p><i>Demonstrate leadership, teamwork skills and practice lifelong learning, especially in their professional discipline</i></p>	<p>Holistik <b>Holistic</b></p>

**Pemetaan IEG, Elemen dan Atribut HEBAT dan 11 PLO USM**

		<b>HEBAT Element</b>	<b>HEBAT Attributes</b>	<b>USM 11 PLO domains (Dominant)</b>	
IEG1	<i>Demonstrate knowledge and skills, especially in their professional discipline with global mindset using critical thinking and problem-solving</i>	Thinking	<ul style="list-style-type: none"> <li>• Critical Thinking</li> <li>• Problem Solving</li> <li>• Global mindset</li> </ul>	PLO1 PLO2 PLO3 PLO11	Knowledge & Understanding Practical Skills Cognitive Skills Numeracy Skills
IEG2	<i>Exhibit balanced attributes of altruistic values and attitudes, ethics and professionalism, scientific thinking, arts and humanity toward good citizenry and nation building</i>	Balanced	<ul style="list-style-type: none"> <li>• Value &amp; Attitude</li> <li>• Ethics &amp; Professionalism</li> <li>• Scientific Thinking</li> <li>• Arts &amp; Humanity</li> </ul>	PLO2 PLO3 PLO6 PLO10	Practical Skills Cognitive Skills Ethics and Professionalism Digital Skills
IEG3	<i>Demonstrate socio-entrepreneurial skills and mindset, capable of contributing to the wellbeing of society in bridging inequality and enhancing sustainability</i>	Entrepreneurial	<ul style="list-style-type: none"> <li>• Entrepreneurial Skills &amp; Mindset</li> </ul>	PLO8	Entrepreneurial Skills
IEG4	<i>Communicate effectively and with confidence, encompassing intra-and inter-disciplines, society and technology</i>	Articulate	<ul style="list-style-type: none"> <li>• Communication &amp; Confidence</li> </ul>	PLO4 PLO5	Communication Skills Interpersonal Skills
IEG5	<i>Demonstrate leadership, teamwork skills and practice lifelong learning, especially in their professional discipline</i>	Holistic	<ul style="list-style-type: none"> <li>• Leadership</li> <li>• Teamwork</li> <li>• Lifelong learning</li> </ul>	PLO7 PLO9	Personal Skills Leadership, Autonomy and Responsibility

**PEMETAAN MATLAMAT PENDIDIKAN INSTITUSI VS. OBJEKTIF PENDIDIKAN PROGRAM (PEO)  
&  
MATLAMAT PENDIDIKAN INSTITUSI VS. HASIL PEMBELAJARAN PROGRAM (PLO)**

**PROGRAM: SARJANA MUDA EKONOMI (KEPUJIAN)**

**PTJ: PUSAT PENGAJIAN SAINS KEMASYARAKATAN**

**a) Pemetaan PEO - IEG**

PEO	PEO statement	THINKER (T)	BALANCED (B)	ENTREPRENEURIAL (E)	ARTICULATE (A)	HOLISTIC (H)
		IEG1	IEG2	IEG3	IEG4	IEG5
PEO1	Produce graduates with strong knowledge and skills and to apply economic theory for socio-economic development of the country.	✓	✓			
PEO2	Produce graduates who are knowledgeable, understand economics theory learnt, have cognitive, mastering digital skills and quantitative as well as applied quantitative.	✓	✓			
PEO3	Produce graduates who can apply economics knowledge, possess interpersonal skills and able to communicate effectively.				✓	✓
PEO4	Produce graduates who have the ability to communicate and apply knowledge acquired for the formation of socio-economic policy at the national and global level ethically and professionally.		✓	✓		✓

**b) Pemetaan PLO - IEG**

PLO	MQF 2.0 DOMAIN	PROGRAM LEARNING OUTCOMES, PLO	IEG ELEMENT	
			IEG	IEG ELEMENT
PLO1	Knowledge and Understanding	Demonstrate mastery and understanding of knowledge in economics at the level of appreciation, principles, theory and application.	IEG1	THINKER
PLO2	Practical skills	Apply the technical skills learned to analyze real economic data.	IEG1 IEG2	THINKER BALANCED
PLO3	Cognitive skills	Enhance cognitive skills to analyze economic issues.	IEG1 IEG2	THINKER BALANCED
PLO4	Communication Skills	Demonstrate ability to communicate effectively and verbally at every level of the organization and community.	IEG4	ARTICULATE
PLO5	Interpersonal Skills	Demonstrate effective interpersonal skills at every level of the organization and society.	IEG4	ARTICULATE
PLO6	Ethics and Professionalism	Practice knowledge learned professionally and ethically	IEG2	BALANCED
PLO7	Personal Skills	Instill outstanding personality values.	IEG5	HOLISTIC
PLO8	Entrepreneurial skills	Enhance entrepreneurial talent.	IEG3	ENTREPRENEURIAL
PLO9	Leadership, autonomy & responsibility	Inculcate effective leadership values.	IEG5	HOLISTIC
PLO10	Digital Skills	Apply knowledge learned using digital technology.	IEG2	BALANCED
PLO11	Numeracy Skills	Apply numerical methods in economic analysis	IEG1	THINKER